



EXPANSION SALE



Planned to Introduce Our New Seven-and-a-Half Acre Store

Distinctive Styles, Superior Qualities and Immense Varieties Are Outstanding Features In the—

Expansion Sale of Coats, Suits and Dresses

Season's
Most
Fashionable

Fur

Neckpieces

\$45

Animal shaped scarfs, and the popular choker scarfs, lustrous fox, long-haired wolf, handsome mink, Hudson Bay sables, squirrels, beaver, minks, etc.



Smartest
New
Fur

Coats

Save 30%
at—

\$350

Fur coats which are to be the most popular wrap for the coming winter. Hudson seal, marten collars and cuffs, \$350

250 Natty New Coats

Season's most popular materials, chameleon, Bolivia, silvertone, suede, goldtone, velour, tinseltone and broadcloth. All lined with rich silks, in flowered and plain patterns.

Handsomely fur trimmed, wrap effects, cape styles, straightline coats, all other newest effects and touches. Not a color missing and a size for everyone, from 16 to 50.

Third Floor.

\$29.75

300 Smart New Suits

Fur trimmed, embroidered, plain tailored, in tricotone, silvertone, duvet de Laine, velour, tinseltone, velour de Laine and broadcloth models. Handsomely lined with the richest of silks.

No matter what price you intended paying for your suit, it is here; not one, but hundreds of them, rack after rack, all specially purchased at concessions that enable us to sell them for \$39.75.

Third Floor.

\$39.75

500 Of the Season's Most Favored Dresses

All-wool tricotines handsome satins, tricolettes, charmeuse, serges, beaded tricotone, embroidered tricotone, satin and tricotone combinations, etc.; choose from hundreds of styles.

These dresses are greater values than offered in any previous sale. They are the newest fall and winter models, purchased by us at a ridiculous concession. This enables us to offer them right to you.

Third Floor.

\$19.95



Most Favored Skirt Styles

\$7.95

Skirts in fine men's wear serges, mostly pleated models in box, knife and side and combinations. A group that spells value. These skirts are made of a material that is so desirable for fall wear and attractive. Accurately made are these skirts.

Novelty plaids and stripes in silk stitchings, beautiful sport models; all sizes 26 to 38, for the Expansion sale.

Silk Jersey Petticoats

Heavy trico Jersey, made into beautiful garments. Soft clinging petticoats that give slender lines. Flounces are artistic, ruffled, stitched, accordion pleated. Plenty colors.

\$4.49

Third Floor.



Expansion Sale of 1,200 Novelty Wool Sweaters

Angora reverses of the finest of combed wool in white and all colors, also rainbow effects, Tuxedo models, ripple tails, straight lines, all the styles are represented in this unusual group.

Every conceivable shade from the light to the most somber shade. Take advantage of this rare value. Sizes include 36 to 46. These sweaters are the ones that are now most in vogue.

Third Floor.

\$5.95

Girls' Regulation and Middy Style Dresses

Sizes 6 to 14 Years

\$12.50

Children's Gingham Dresses

Sizes 6 to 14 Years

Large range of patterns and styles. Plaids, stripes, plain colors, trimmed with pipings, braids, smockings, belts, bolero and long and high-waisted effects.

\$2.98

(Third Floor—Annex.)



Expansion Sale High-Grade CORSETS

\$3.49

Nemo, Sorosis (our own brand), Mme. Mariette, La Victoire, Kabor; all wanted styles; front and back lace. All fresh new full corsets.

CORSETS

Warner's Rust-Proof corsets, in white and pink coutil, suitable for slender, medium and stout figures. **\$1.39**



1,500 of the Season's Latest Blouse Fashions \$5.00 and \$10.00

Fine quality georgette, satin and georgette combinations, these blouses are artistically trimmed, embroidered, beaded, soutache braided, ruffled, tucked, hemstitched and all dainty trims used effectively.

Various shaped collars and necks. Long and three-quarter length sleeves. Tie-back overblouses, apronette effect, in fact they are all here and at a remarkably low price. Sizes 36 to 46.

Third Floor.

